



Fig.1



Fig.2

Store_ [REDACTED]
 Requirement_In-Store Materials
 Client_GR10K
 Season_SS20
 Style_SS20GR033_BLK HC POUCH, MODULAR
 Redacted Notes_

AN ALLIANCE WITH ROBBIE SNELDERS.
 THE ARTICLE IS BUILT VIA THE RESEARCH AND DECONSTRUCTION OF UK MILITARY AND SURPLUS GEAR.
 THE FABRICS REPURPOSED INCLUDE RUBBERISED KEVLAR, FORMERLY USED AS PATCHES TO REINFORCE ACTIVE COMBAT AND SERVICE UNIFORMS AND A REVERSED 2L GORE-TEX® MEMBRANE.
 STANDARDISED MILITARY TRIMS ARE USED THROUGHOUT.
 INCEPTION AND ASSEMBLAGE OF PROTOTYPE TOOK PLACE IN ANTWERP, BELGIUM VIA THE USE OF ARTISANAL FOOTWEAR MACHINERY.
 ASSEMBLAGE OF PRODUCTION TOOK PLACE IN VIGEVANO, ITALY VIA THE USE OF ARTISANAL FOOTWEAR MACHINERY. EACH PRODUCT IS THEREFORE DIFFERENT.

Merchandising Notes_ The pouch is made of 6 pieces. It can be presented in store and shot online flat (Fig.1) as per image above, or worn on a belt (Fig.2).



Fig.3



Fig.4



Fig.5



Fig.6

Assemblage on belt_ The gear is two pouches in one. There is a sheath style holder with a M.O.L.L.E. system to insert the belt (Fig. 3). On it's soft velcrum two different pouches can be attached (Fig. 4 and 5). The elastic loops function as pen holder. The rubberised kevlar square function as protection for velcrum (Fig. 6)