

How to Contaminate Order-Based Culture

by GR10K

Here's the REAL way to FUCK with the current fashion climate. (Violently disconnect and recombine).

WARNING: This is a calamitous document, a thesis-antithesis-synthesis to teach the young adherents.

Adopt clandestine participation; present a phantom line.

Rob an ordinary thing of its utility; repurpose garments and technology from quasi-military SECOND CHOICE (encourage local supply chains, small distribution circuits) fabrics and technology.

Provide SOLEMN SERVICE; sitting out is mainly about cutting off the internal dialogue and sourcing covert acumen.

Open conflict with the majority; provoke noxious characters on lime scooters.

Materials you need:

1 military-industrial clothing archive

1 workwear sampling and distribution centre

1 factory (specializing in the production of technical garments)

1 Ex-factory technical support membrane veteran

1 director of AFT (Advanced Fabric Technology)

1 R&D consultant (well versed in the ultrasound division)

5 low impact, independently run production labs (limit emissions, keep them within 30 kilometers of your cell)

1 Italian seamstress

NO social hieroglyphs (shameless self-promotion and over-branded goods)

NO PR and marketing consultants (don't write under the name of commerce)

PROMOTE generalised rioting

BUILD autonomous youth movements

ENCOURAGE zones of dissidence

USE gothic propaganda (remain unreadable and arcane)

Retail spaces and hyper management need to adopt a method of deprogramming instead of programming, they only inspire distrust along the way.

There are sincere buyers who think they are there to inspire the aesthetic frameworks for an entire generation. But it's no accident if those people render themselves mechanically thwarted, are methodically kept out of the loop, exiled, hectored, ultimately ostracized, with the involvement of all the "authentic players" who keep their mouths shut.

The commercial cartel and the experimentally disengaged conglomerates still only offer UEOF (Uncontrollable Ensembles Of Flows) of 'the readymade'. This is ORDER-BASED CULTURE!!!

We prefer to remain nondescript. We prefer to strike as a mode of intellectual operation, not that it matters, but other brands choose to neglect this. No matter what approach you choose, GR10K will inevitably be thrown into this unparalleled whirlpool of brands and creative dolts. We could be lost in it forever, oh well...

Individualkultur Requirements

Care not for scene opinions.

Avow tolerance, integrity and freedom of thought. (Adopt Parrhesia, through which speech becomes free by ratifying the risk of telling the truth from beneath, and aweless to vilify power is UNAUTHORISED, UNINVITED DISCOURSE).

SHOP someplace remote, (scoring merch).

Wear a flame retardant overshirt if you can.

Invest in some form of membrane jacket (guard yourself against corrosion).

HARD-CORE!

Don't give in to governance. Are you true, ARE YOU FUCKING TRUE???